



2012 GPA Convention Promotional Opportunities

April 15 – 18, 2012
Hilton New Orleans Riverside

**-EXHIBIT-
-SPONSOR-
-PROMOTE-**

Vendor Night exhibit spaces for the 2012 GPA Convention are no longer available.

For other opportunities specific to exhibiting, please review the information about hospitalities on pages 2-3.

The GPA Convention Friends package, listed on p. 16, is a new-for-2012 opportunity that includes exhibit space in the foyer near the main registration area throughout the conference, in addition to a number of event-specific sponsorships.

Fax to: Christine Simpson
 (918) 493-3875 or email:
 csimpson@GPAglobal.org
 Phone: (918) 493-3872
 by February 17, 2012

Hospitality Request

Available only at the Hilton New Orleans Riverside
GPA 91st Annual Convention
New Orleans, LA - April 15-18, 2012

Other types of hospitalities exist (such as ice cream/desert bar, water, etc.), contact Christine Simpson for more information

- ◆ Requests must be made through the GPA office for those requiring space for Hospitality functions.
- ◆ Space will be distributed to those responding by February 17, 2012 using an objective point system (see insert in packet).
- ◆ Requests after February 17, 2012 will be made on a space available basis.
- ◆ **To request hospitality space you must be pre-registered for the convention.**

Name: _____ Company: _____
 Phone: _____ E-mail: _____

Payment Information: American Express Visa MasterCard

A credit card is required in order to hold hospitality space for a suite only. GPA will not make charges on your card, but the card information is given to the hotel in order to hold your request.

Card Number _____ Expiration Date _____ Security Code: _____
 Name (as it appears on the card) _____
 Signature _____

Hospitality Space Request (space is complimentary)

This section must be filled out for public space. Do not fill this section out for suites.

Available Monday night only. Hospitality space are rooms in the hotel that are used for meetings or banquets. They come in a variety of sizes from 20 people to ballroom sizes. If you are considering hospitality space, we will need to know approximately how many people will be in the room at any given time, and approximate square footage required. Setup times will be dependant on room availability. Early set-up time cannot be guaranteed.

Square feet (required): _____; and amount of flow in the room at any given time (number of people) _____
 Operating hours (Monday night): _____

Hospitality Suite Request:

Hospitality suites are located in the sleeping section of the hotel. Comprehensive information is attached.

- No suite is needed
- Suite is needed (see below):

Room Type Requested (Number 1, 2, 3 in order of Preference).
 This is for the night of your hospitality function only.

<u>Room Type</u>	<u>per night</u>
___ Standard Suite (0 bedroom, 610 sq. ft.)	\$351.00
___ Small Executive Level (0 bedroom, 620 sq. ft.)	\$651.00
- Guest has access to Concierge level	
___ Large Riverside Suite (0 bedroom, 1,160 sq. ft.)	\$1,311.00
___ Deluxe Riverside Suite (0 bedroom, 1,325 sq. ft.)	\$1,511.00

All Suites need to have at least 1 bedroom attached for noise concerns. Please fill out section to the right.

Nights you want Suite (not adjoining rooms):

night of <u>April 15</u>	night of <u>April 16</u>	night of <u>April 17</u>	night of <u>April 18</u>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
from: _____ p.m.	from: _____ p.m.	for sleeping only	
to: _____ p.m.	to: _____ p.m.		

For Sleeping Purposes (Adjoining Bedrooms only)

List sleeping room requirements (separate from/in addition to hospitality suite).
 List all dates sleeping rooms are needed:

1st Adjoining Room

	night of <u>April 15</u>	night of <u>April 16</u>	night of <u>April 17</u>	night of <u>April 18</u>
\$249 Single	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$249 Double	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2nd Adjoining Room

	night of <u>April 15</u>	night of <u>April 16</u>	night of <u>April 17</u>	night of <u>April 18</u>
\$249 Single	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$249 Double	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- This is for room separate from suite.
- All Suites need to have at least 1 bedroom attached for noise concerns.

We will develop a "Hospitality Listing" brochure that will be available in the registration area.

Do you want your hospitality to be listed in the on-site "Hospitality Listing" brochure? Yes No

SPONSOR

The following pages outline all sponsorship opportunities associated with the 2012 GPA Convention.

For your convenience, a Table of Contents is listed below, which will help you find specific opportunities of interest. We encourage you to read through the entire list of opportunities to become familiar with everything that is available. We also encourage you to review our **PROMOTE** section, which includes opportunities such as Conference Bag inserts and hotel Room Drops.

Contact Crystal Myers, Dollahon PR, for more information:
Office: (918) 894-4455 • Cell: (918) 607-3655 • crystal@dollahonpr.com

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Sponsorship Opportunities For Sunday, April 15

Sporting Clays Sponsorship Opportunities

Description: The GPA Sporting Clays event, a Sunday networking opportunity promoted in the GPA Convention promotional brochure, grows in attendance and popularity every year, providing sponsors with a great venue to put their company name in front of nearly 200 participants in a laid back atmosphere of friendly competition. Breakfast and lunch are provided at the event for all participants, and prizes are awarded to the day's top finishers. If a company steps forward for the shirt sponsorship, clays participants who register for the event will receive a quality polo embroidered with the GPA logo. Raffle tickets may be bought for additional prize drawings that occur upon conclusion of the shoot.

The following Sporting Clays sponsorship opportunities, which are outlined below, help GPA defray the costs associated with this event. GPA will take care of all details associated with the opportunities and related fees listed below. Upgrades may be added with additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
- Company logo acknowledgment on banner and related signage at the event
- Company logo acknowledgment on GPA Convention web site
- Company logo acknowledgment on on-site convention program
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to sponsors only)

Sporting Clays Sponsorship Options

Opportunity	Cost	Available	Additional Visibility
Prize Sponsor	\$1,000	4	A "Thank You to Our Prize Sponsors" sign with prize sponsor company logos displayed next to prizes table.
Station Sponsor	\$1,200	SOLD	A 2x3 ft. banner with company logo placed at sponsored station, along with a 48-qt. ice chest filled with 30 soft drinks. Sponsoring companies have the option of employees to work the sponsored station.
Continental Breakfast Sponsor	\$3,000	SOLD	A 4x6 ft. "Breakfast provided by" banner with company logo for the duration of breakfast being served.
Lunch Sponsor	\$5,000	SOLD	A 4x6 ft. "Lunch provided by" banner with company logo for the duration of lunch being served.
Shirt Sponsor	\$5,000	SOLD	Sponsoring company logo will be embroidered on the left sleeve of the polo shirt.

Golf Tournament Sponsorship Opportunities

Description: The NGL Marketers Golf Tournament, a Sunday networking opportunity promoted in the GPA Convention promotional brochure, is traditionally held at a first class golf course near the convention site each year, providing sponsors with a beautiful and relaxing environment to promote their companies. The golf tournament typically draws around 150 participants each year. Breakfast and lunch are provided at the event for all participants, and quality polo shirts embroidered with the GPA logo are given to participants who register for the event. Prizes are awarded upon conclusion of the tournament.

The following Golf Tournament sponsorship opportunities, which are outlined below, help GPA defray the costs associated with this event. GPA will take care of all details associated with the opportunities and related fees listed below. Upgrades may be added with additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
- Company logo acknowledgment on banner and related signage at the event
- Company logo acknowledgment on GPA Convention web site
- Company logo acknowledgment on on-site convention program
- Opportunity for sponsors to hand out promotional items at golf tournament activities (restricted to sponsors only)

Golf Tournament Sponsorship Options

Opportunity	Cost	Available	Additional Visibility
Prize Sponsor	\$1,000	12	A "Thank You to Our Prize Sponsors" sign with prize sponsor company logos displayed next to prizes table.
Hole Sponsor	\$1,200	SOLD	A 2x3 ft. banner with company logo placed at sponsored hole
Beverage Cart Sponsor	\$1,000 + actual beverage costs	SOLD	A banner with sponsoring company logo will be attached to the cart
Breakfast Sponsor	\$3,000	1	A 4x6 ft. "Breakfast provided by" banner with company logo for the duration of breakfast being served.
Lunch Sponsor	\$5,000	SOLD	A 4x6 ft. "Lunch provided by" banner with company logo for the duration of lunch being served.
Shirt Sponsor	\$5,000	SOLD	Sponsoring company logo will be embroidered on the left sleeve of the polo shirt.

Young Professionals Event Sponsorship Opportunities

Description: The Young Professionals Event, a Sunday networking opportunity targeting the midstream industry's next generation of leaders, features a Sunday evening session covering topics relevant to the industry's young professionals (YP). Following the session, the group goes offsite to a local restaurant for an evening of dinner and networking. GPA offered its first convention event targeting YPs in 2008, bringing 35 young men and women to the GPA Convention for the first time. Since then, the group's involvement in the GPA Convention, various committees, and chapters has kicked into high gear. Four of GPA's five US chapters now have their own YP activities incorporated into their respective regions. Nearly 150 YPs attended the 2011 convention, and we expect that number to increase for the 2012 event.

The following Young Professionals sponsorship opportunities, which are outlined below, help GPA defray the costs associated with this event. If a company steps forward for the shirt sponsorship, young professionals who register for the event will receive a quality polo embroidered with the GPA Young Professionals logo. GPA will take care of all details associated with the opportunities and related fees listed below. Upgrades may be added with additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
- Company logo acknowledgment on related signage at the event
- Company logo acknowledgment on GPA Convention web site
- Company logo acknowledgment on on-site convention program
- Opportunity for sponsors to hand out promotional items at Young Professionals activities (restricted to sponsors only)

Young Professionals Sponsorship Options

Opportunity	Cost	Available	Additional Visibility
Dinner & Night Out Sponsor(s)	\$7,500 Exclusive \$2,500 each	1	Top logo placement on a "Thank You for Investing in the Future of the Midstream Industry" sign at event. Recognition as YP sponsor during the session and dinner.
Shirt Sponsors	\$5,000	SOLD	Top logo placement on a "Thank You for Investing in the Future of the Midstream Industry" sign at event. Sponsoring company logo will be embroidered on the left sleeve of the polo shirt
Door Prizes	\$500	SOLD	Company logo acknowledgment on event sign. Recognition as door prizes sponsor during awarding of prizes.

Sponsorship Opportunities For Monday, April 16

“Good Morning GPA” Meet & Greet Continental Breakfast - \$10,000 SOLD!

Description: This would be a new addition to the 2012 GPA Convention (pending sponsorship) that speaks true to the name of this sponsored event. This continental breakfast would be located in the main registration area from 6:30 – 7:30 a.m. on Monday providing all convention attendees with the option to gather for light breakfast fare and mingle with other attendees prior to their Monday morning meetings.

GPA will take care of all details associated with the breakfast. Upgrades may be added with additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
 - Two “Breakfast provided by ...” signs positioned in the main registration area throughout the duration of the breakfast
 - Company logo acknowledgment on GPA Convention web site
 - Company logo acknowledgment on on-site convention program
 - A 6-ft. table will be available for the sponsoring company’s use during the event
-

Coffee Break Sponsor - ~~\$6,000 (1 available)~~ SOLD!

Description: Coffee stations will be placed in the main registration area from 7:30 – 10 a.m. on Monday, offering all convention attendees an opportunity to take a break in between their morning meetings and mingle with their industry peers as they fulfill their morning caffeine requirements.

GPA will take care of all details associated with the coffee stations. This sponsorship covers the cost of coffee only. Upgrades may be added with additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
 - “Coffee provided by ...” signs positioned in the main registration area throughout the duration of the coffee break
 - Company logo acknowledgment on GPA Convention web site
 - Company logo acknowledgment on on-site convention program
-

Overview & Orientation Breakfast - ~~\$3,500~~ – SOLD!

Description: GPA's Overview & Orientation Breakfast requires a purchased ticket for entry and is open to any convention attendee interested in learning about and/or becoming active in the association. Those who register for this 1.5-hour session will have access to a buffet-style breakfast as they listen to a panel of GPA leaders share more information about their respective committees and activities. Topics include GPA leadership activities, technical issues, legislative and regulatory activities, young professionals' involvement and GPA's sister organization, GPSA. More than 200 people registered for the 2011 Overview & Orientation Breakfast.

This is a new sponsorship opportunity for 2012, which will help GPA cover the cost of the breakfast while providing the sponsoring company with exposure through signage during the breakfast and in materials promoting the conference. GPA will take care of all details associated with the breakfast. Upgrades may be added with additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
 - "Breakfast provided by ..." sign positioned near the breakfast buffet
 - "Sponsored by" sign placed at entry to the breakfast
 - Company logo acknowledgment on the presentation screen during the breakfast
 - Verbal recognition of the company's sponsorship during the presentation
 - Company logo acknowledgment on GPA Convention web site
 - Company logo acknowledgment on on-site convention program
 - A 6-ft. table will be available for the sponsoring company's use during the event
-

Monday Social Café Lunch - ~~\$17,500~~ (1 available) – SOLD!

Description: This activity provides convention attendees with a free Monday lunch option. Pricing is for a grab & go option, providing a setup of trays with bread, lunch meats, cheese and condiments, allowing attendees to build their own sandwiches and grab a seat within that room or take it with them.

GPA will take care of all details associated with a grab & go lunch. Upgrades may be added with additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
- "Lunch provided by ..." banner displayed in the room where lunch is provided
- Company logo acknowledgment on GPA Convention web site
- Company logo acknowledgment within on-site convention program
- A 6-ft. table will be available for the sponsoring company's use during the event

Sponsorship Opportunities For Tuesday, April 17

“Good Morning GPA” Meet & Greet Continental Breakfast - \$10,000 (1 available)

Description: This would be a new addition to the 2012 GPA Convention (pending sponsorship) that speaks true to the name of this sponsored event. This continental breakfast would be located in the main registration area from 7:30 – 8:30 a.m. on Tuesday providing all convention attendees with the option to gather for light breakfast fare and mingle with other attendees prior to their Tuesday morning meetings.

GPA will take care of all details associated with the breakfast. Upgrades may be added with an additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
 - Two “Breakfast provided by ...” signs positioned in the main registration area throughout the duration of the breakfast
 - Company logo acknowledgment on GPA Convention web site
 - Company logo acknowledgment on on-site convention program
 - A 6-ft. table will be available for the sponsoring company’s use during the event
-

Coffee Break Sponsor - ~~\$6,000~~ (1 available) – SOLD!

Description: Coffee stations will be placed in the main registration area from 8:30 – 11 a.m. on Tuesday, offering all convention attendees an opportunity to take a break in between their morning meetings and mingle with their industry peers as they fulfill their morning caffeine requirements.

GPA will take care of all details associated with the coffee stations. This sponsorship covers the cost of coffee only. Upgrades may be added with an additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
 - “Coffee provided by ...” signs positioned in the main registration area throughout the duration of the coffee break
 - Company logo acknowledgment on GPA Convention web site
 - Company logo acknowledgment on on-site convention program
-

Prayer Breakfast – ~~\$10,000~~ (exclusive) or ~~\$5,000~~ (2 available) SOLD!

Description: GPA’s Prayer Breakfast requires a purchased ticket for entry and features an inspirational message from a keynote speaker selected by the Program Committee. The speaker for the 2012 Prayer Breakfast is Jimmy Houston, who is known by many as “America’s favorite fisherman.” Houston has spoken at many churches around the country and has written five books, two which include spiritual and inspirational collections taken from fishing situations.

This is a new sponsorship opportunity for 2012, which will help GPA cover the cost of the breakfast and keynote speaker while providing the sponsoring company with exposure through signage during the breakfast

and in materials promoting the conference. GPA will take care of all details associated with the breakfast. Upgrades may be added with an additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
 - “Breakfast provided by ...” sign
 - “Sponsored by” sign placed at entry to the breakfast
 - Company logo acknowledgment on the Prayer Breakfast agenda distributed at each place setting at the event
 - Verbal recognition of the company’s sponsorship during the presentation
 - Company logo acknowledgment on GPA Convention web site
 - Company logo acknowledgment on on-site convention program
 - A 6-ft. table will be available for the sponsoring company’s use during the event
-

Tuesday Social Café Lunch - \$17,500 (1 available)

Description: This would be a new addition to the 2012 GPA Convention (pending sponsorship) that would enhance the convention attendee’s experience by providing a free Tuesday lunch option that hasn’t traditionally been available. This is not a formal sit-down luncheon and should be considered a grab & go option, providing a setup of trays with bread, lunch meats, cheese and condiments, allowing attendees to build their own sandwiches and grab a seat within that room or take it with them.

GPA will take care of all details associated with the lunch. Upgrades may be added with an additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
 - “Social Café Lunch provided by ...” banner displayed in the room where lunch is provided
 - Company logo acknowledgment on GPA Convention web site
 - Company logo acknowledgment within on-site convention program, including a call-out as a New For 2012! Offering
 - A 6-ft. table will be available for the sponsoring company’s use during the event
-

Ice Cream Social - ~~\$2,500~~ (1 available) – SOLD!

Description: This activity speaks true to the name of this sponsored event and will be held in the foyer near the afternoon meeting rooms from 1 – 1:45 p.m. on Tuesday, providing all convention attendees with the opportunity to gather and mingle with other attendees prior to the Tuesday afternoon meetings.

GPA will take care of all details associated with the ice cream social. Upgrades may be added with an additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
- Two “Ice Cream Social provided by ...” signs positioned in the main registration area throughout the duration of the breakfast
- Company logo acknowledgment on GPA Convention web site
- Company logo acknowledgment on on-site convention program

GPSA Entertainment Sponsorships

Description: The Tuesday Night GPSA Party is the convention’s largest gathering, bringing the very best in dining and entertainment to those who register to attend this event. Party goers will have a number of dinner and dessert options as they make their way through the buffet lines, and with each party ticket comes two tickets for a complimentary alcoholic beverage. Entertainment will follow the dinner, and if the past several years are any indication, the 2012 entertainers will be a big hit. Sharing in the sponsorship of this event with GPA and GPSA member companies will go a long way toward making this a great evening.

Recognition & Visibility

- Company name and/or logo in a scrolling PowerPoint presentation on two 12-foot screens during the Sunday evening Early Bird Reception and the Tuesday night dinner
- Company name acknowledgment within on-site program and on the GPA web site

Entertainment Sponsorship Options

Opportunity	Cost	Available	Additional Visibility
Event Sponsorship	\$500	37	
Table Sponsorship	\$2,500	SOLD	Reserved company table for 10 near the stage with company logo displayed in the center of that table. Table sponsors will receive 10 “VIP” tickets, allowing early entry to the party for their table guests. Two table representatives will have the option of going backstage after the party to meet the entertainer(s) and take photos.

Sponsorship Opportunities For Wednesday, April 18

“Good Morning GPA” Meet & Greet Continental Breakfast - ~~\$5,000~~ (1 available) — SOLD!

Description: This continental breakfast will be located in the main registration area from 7:30 – 8:30 a.m. on Wednesday providing all convention attendees with the option to gather for light breakfast fare and mingle with other attendees prior to their Wednesday morning meetings.

GPA will take care of all details associated with the continental breakfast. Upgrades may be added with an additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
 - Two “Breakfast provided by ...” signs positioned in the main registration area throughout the duration of the breakfast
 - Company logo acknowledgment on GPA Convention web site
 - Company logo acknowledgment on on-site convention program
 - A 6-ft. table will be available for the sponsoring company’s use during the event
-

Coffee Break Sponsor - \$3,500 (1 available)

Description: Coffee stations will be placed in the main registration area from 7:30 – 10 a.m. on Wednesday, offering all convention attendees an opportunity to take a break in between their morning meetings and mingle with their industry peers as they fulfill their morning caffeine requirements.

GPA will take care of all details associated with the coffee stations. This sponsorship covers the cost of coffee only. Upgrades may be added with an additional expense to the sponsor.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
- “Coffee provided by ...” signs positioned in the main registration area throughout the duration of the coffee break
- Company logo acknowledgment on GPA Convention web site
- Company logo acknowledgment on on-site convention program

Item Sponsorship Opportunities

Hospitality Brochure - ~~\$3,000~~ – SOLD!

Description: Exclusive logo recognition on the on-site brochure provided to all GPA convention attendees.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
 - Company logo acknowledgment on GPA Convention web site
 - Full color company ad placement on the back of the on-site hospitality brochure
-

Lanyard Sponsor - ~~\$3,500~~ (1 available) – SOLD!

Description: Exclusive logo recognition on lanyards provided to all GPA convention attendees.

Meeting Program Sponsor - ~~\$5,000~~ (1 available) – SOLD!

Description: This opportunity is designed to help GPA cover the cost of printing the on-site convention program.

Recognition & Visibility

- Company logo on convention promotional brochure mailed to more than 10,000 midstream professionals
 - Company logo acknowledgment on GPA Convention web site
 - Full color company ad placement on back cover of the on-site convention program
-

Convention Proceedings Sponsor - \$5,500 (1 available)

Description: Each year after the convention, GPA puts all presentations, registration lists, etc., on a CD and mails them to convention attendees who requested the proceedings when they registered. With this sponsorship, GPA will place 2012 convention proceedings on a flash drive rather than a CD. This sponsorship will help GPA cover the cost of the flash drives and mailing them to attendees. The sponsoring company's 4-color logo will be placed on one side of the flash drive, and the GPA logo will be placed on the other side.

Best Value, Most Exposure Sponsorship Opportunity

GPA Convention Friends Package - \$15,000 (5 available)

Description: This sponsorship opportunity provides the greatest level of exposure by involving the sponsor in three different events, plus provides that company with a 10-ft. display space and table in the foyer near the registration area throughout the duration of the GPA Convention. This sponsorship package includes a Sporting Clays station sponsorship, a NGL Marketers Golf Tournament sponsorship, a GPSA Entertainment sponsorship and GPSA Party Table Sponsorship, plus the display space mentioned above. Companies are responsible for providing their own signage, display materials, handouts, etc., for their display space. Restrictions may apply according to hotel space.

Recognition & Visibility

- Includes all Recognition & Visibility elements listed for Sporting Clays, NGL Marketers Golf Tournament and GPSA Entertainment, plus ...
- Full page ad in on-site program with GPA Convention Friends logos only
- 2 complimentary convention registrations
- Recognition by GPA in a GPA-placed “Friends of the GPA Convention” ad in the Monday Show Daily publication, which highlights company logos and encourages folks to stop by the displays in the foyer area
- 10-ft wide display area approximately 6-ft deep in a prime location near registration (exact location varies according to hotel venue)
- 6-ft. covered table/electrical

PROMOTE

The following promotional opportunities for the 2012 GPA Convention are available for your consideration.

Promotional Opportunities

GPA/GPSA Conference Bag - ~~\$1,000~~ – SOLD!

Description: This \$1,000 fee provides sponsors with access to insert their own literature and/or promotional items into a zippered tote bag displaying the GPA and GPSA logos. These bags will contain up to 15 sponsoring companies' materials and will be handed to ALL GPA convention registrants when they pick up their registration packets. Literature and promotional items will be restricted to a size limit (to be determined), and materials must be supplied BEFORE the deadline established by GPA (also to be determined).

Hotel Room Keys - ~~\$1,000~~ – SOLD!

Description: This fee provides access for a company to work directly with the hotel to put its company logo or artwork on hotel room keys for GPA convention attendees staying at the host hotel. Upon approval by GPA, details for this service should be handled directly between the sponsoring company and the hotel, and additional fees charged by the host hotel are the sponsoring company's responsibility.

Hotel Room Drop - ~~\$1,000~~ (3 available)

Description: This fee provides access for a company to work directly with the hotel to put literature or promotional items on the doors or in the rooms of GPA convention attendees staying at the host hotel. Upon approval by GPA, details for this service should be handled directly between the sponsoring company and the hotel, and additional fees charged by the host hotel are the sponsoring company's responsibility.



SPONSORSHIP CONTRACT

2012 GPA Convention * April 15 - 18, 2012 * New Orleans, LA

PRINCIPAL CONTACT (please complete) This form and online payment are available at www.GPAGlobal.org/convention/sponsor2012

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-Mail: _____

SPONSORSHIP ITEMS

SPONSORSHIP TOTAL (carried over from page 2)

Total cost: _____

METHOD OF PAYMENT

This form and online payment is available at:
www.GPAGlobal.org/convention/sponsor2012

Please remit a 50% deposit to GPA with your signed contract to secure your sponsorship. Thank you!

Card Number _____ Card Type _____

Name on Card _____

Expiration _____ Security Code _____

Signature _____ Date _____

Fax or mail completed contract and payment information to:

Dollahon PR
Attn: Crystal Myers
10702 E. 11th St.
Tulsa, OK 74128

Fax: (918) 949-6296

Questions?

Contact Crystal Myers, Dollahon PR

Toll free: (866) 907-1605

Local: (918) 894-4455

E-mail: crystal@dollahonpr.com

TERMS OF AGREEMENT

This agreement is effective as of _____ (date) and shall remain effective until the "Event" ends on April 18, 2012. This agreement defines the terms under which GPA and _____ ("Sponsor") enter into a sponsorship agreement for the 2012 GPA Convention.

This Agreement shall become effective on the date signed below and will remain in effect until all responsibilities set out are fulfilled.

Sponsor agrees to pay a 50% deposit to GPA with this signed contract to secure the sponsorship. The remaining 50% is due no later than Jan. 15, 2012. If the final payment is not received by the Jan. 15 deadline, this sponsorship may be subject to automatic cancellation.

For sponsorships totaling \$1,000 or more, please note that we must receive your deposit, signed contract and hi-res company logo by Nov. 28 to guarantee logo placement in the convention promotional brochure mailed to more than 10,000 midstream professionals in late December.

Signature _____

Date _____



# Available	Quantity		Cost	Enter Total
Sunday, April 15 Opportunities				
Sporting Clays				
4	_____	Prize Sponsor	\$1,000	_____
	SOLD	Station Sponsor	\$1,200	SOLD
	SOLD	Continental Breakfast Sponsor	\$3,000	SOLD
	SOLD	Lunch Sponsor	\$5,000	SOLD
	SOLD	Shirt Sponsor	\$5,000	SOLD
Golf Tournament				
12	_____	Prize Sponsor	\$1,000	_____
	SOLD	Hole Sponsor	\$1,200	SOLD
	SOLD	Beverage Cart Sponsor	\$1,000+	SOLD
1	_____	Breakfast Sponsor	\$3,000	_____
	SOLD	Lunch Sponsor	\$5,000	SOLD
	SOLD	Shirt Sponsor	\$5,000	SOLD
Young Professionals				
1	_____	Dinner Sponsor - Shared	\$2,500	_____
	_____	Shirt Sponsor	\$5,000	SOLD
	_____	Prize Sponsor	\$500	SOLD
Monday, April 16 Opportunities				
	SOLD	Meet & Greet Continental Breakfast	\$10,000	SOLD
	SOLD	Coffee Break	\$6,000	SOLD
	SOLD	Overview & Orientation Breakfast	\$3,500	SOLD
	SOLD	Monday Social Café Lunch	SOLD	SOLD
Tuesday, April 17 Opportunities				
1	_____	Meet & Greet Continental Breakfast	\$10,000	_____
	SOLD	Coffee Break	\$6,000	SOLD
	SOLD	Prayer Breakfast - Shared	\$5,000	SOLD
1	_____	Tuesday Social Café Lunch	\$17,500	_____
	SOLD	Ice Cream Social	SOLD	SOLD
37	_____	Entertainment Sponsorship	\$500	_____
	SOLD	Entertainment Table Sponsorship	\$2,500	SOLD
Wednesday, April 18 Opportunities				
	SOLD	Meet & Greet Continental Breakfast	SOLD	SOLD
1	_____	Coffee Break	\$3,500	_____
Item Sponsorship Opportunities				
	SOLD	Hospitality Brochure	SOLD	SOLD
	SOLD	Lanyards	SOLD	SOLD
	SOLD	Meeting Program	SOLD	SOLD
1	_____	Convention Proceedings	\$5,500	_____
Best Value, Most Exposure				
5	_____	GPA Convention Friends Package	\$15,000	_____
Promotional Opportunities				
	SOLD	Conference Bags	SOLD	SOLD
	SOLD	Room Keys	SOLD	SOLD
3	_____	Room Drop	\$1,000	_____

Total 2012 Sponsorship Dollars Committed: _____

2/16/12 10:57 AM

Questions?

Contact Crystal Myers
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 (918) 894-4455 local
crystal@dollahonpr.com