



2017 GPA Midstream Convention Promotional & Advertising Opportunities

April 9 – 12, 2017
Marriott Rivercenter
San Antonio, Texas

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GPA Midstream Convention Overview

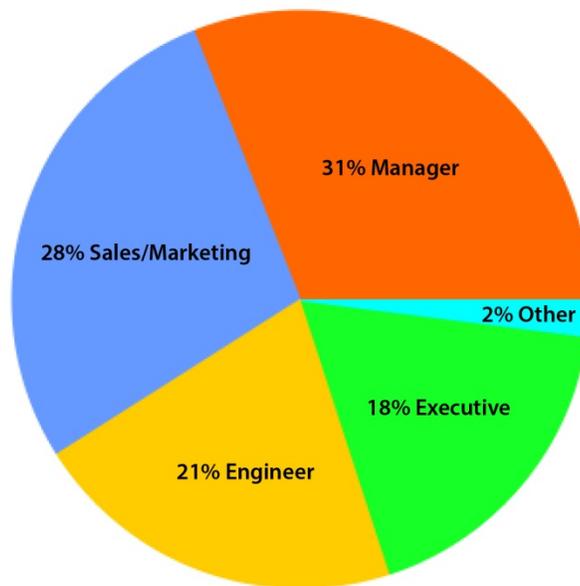
The GPA Midstream Convention is an annual midstream-focused conference that attracts nearly 2,000 professionals from around the globe, providing them with the opportunity to meet, share and learn about topics impacting the midstream industry.

This convention touches all professional levels, from entry-level engineers, to technical experts, to CEOs, and attendees come from both operating and supplier companies.

The 2016 GPA Midstream Convention hosted nearly 2,000 attendees representing more than 600 companies and more than 20 countries. A large percentage of GPA Midstream Convention attendees are decision-makers within their companies, with nearly 20% holding an executive title (chief executive officer, chief operating officer, president, director, senior vice president and vice president). A large percentage of attendees at the executive level have an engineering degree and background, as do the more than 30% holding a manager title.

More than 20% of our attendees hold engineering titles, including but not limited to the following: applications engineer, automation engineer, consulting engineer, controls engineer, environmental engineer, facility engineer, field engineer, gas processing engineer, mechanical engineer, operating engineer, plant engineer, process engineer and project engineer.

GPA Convention Attendee Titles



The convention program is assembled by midstream industry professionals representing 40+ companies, placing emphasis on topics in GPA Midstream's areas of focus: advocacy (environmental, safety, pipeline safety, regulatory, legislative and legal), technical/operational, international and NGL market information.

Things You Should Know

When/How Can I Sign Up?

Registration for all opportunities will open on Sept. 22, 2016 at 10 a.m. Central Standard Time and are available on a first–paid, first–served basis, meaning payment is required to secure your sponsorship. For opportunities priced at more than \$2,500, companies have the option of paying a 50% deposit to secure those opportunities. Please note that checks and purchase orders mailed prior to the Sept. 22 opening date will not guarantee an opportunity for any company and will be returned.

The fastest, easiest way to secure your sponsorship is by signing up and paying online, and the earlier you sign up, the more exposure your company will receive. GPA Midstream will send an e-mail that morning with a link to the online payment form.

Company Name/Logo Recognition

GPA Midstream handles company name and logo recognition according to each company’s cumulative sponsorship spend based on the following levels: \$500 - \$750, \$1,000 and up, \$1,500 and up, \$2,000 and up. For details, see Appendix A, p. 19. Note that hospitalities are handled differently, so Appendix A does not apply to those listings.

“Maximum Available”

Each opportunity has a “Maximum Available” section to let you know how many other companies can take advantage of that particular option. Opportunities priced at \$10,000 or more give those sponsors the right of first refusal for the following year, so in the case of the large breakfasts and the Friends Package, those spots may already be full, or limited, depending on the previous year’s sponsors’ decisions to renew. For the most accurate count of remaining opportunities, visit <https://gpaconvention.org/sponsor-2017>, which will be updated daily.

“The Fine Print” and “Associated Deadlines”

Every opportunity also has sections called “The Fine Print” and “Associated Deadlines.” Please review “The Fine Print” carefully to learn about requirements and restrictions specific to each sponsorship and exhibit option. The “Associated Deadlines” section applies once a company has secured that particular opportunity, so GPA Midstream encourages you to put those deadline reminders on your calendar so an opportunity for exposure isn’t missed.

Pricing for Members vs. Non-Members

The prices listed within this document are for GPA Midstream/GPSA members only. For non–member pricing, contact Crystal Myers.

For more information, contact:

Crystal Myers, GPA Midstream:
cmyers@GPAglobal.org
(918) 493–3872 office

Special Recognition

When GPA Midstream was preparing to launch its first comprehensive sponsorship program in late 2011, the association elected to include a grandfather clause to recognize and thank its longtime GPA Midstream Convention sponsors, which have repeatedly offered their time and resources to help make the convention a better experience for all attendees. The following companies will have the right to their respective opportunities listed below in continued annual succession until they determine they no longer wish to participate in that capacity any longer:

Balon – Sporting Clays Lunch
Bryan Research & Engineering – Hospitality Brochure
Caterpillar – Monday Luncheon
Cummins – Prayer Breakfast
Wood Group – Lanyards
Enable Midstream Partners – Prayer Breakfast
Gas Technology Corp. – Tuesday Ice Cream Social
KP Engineering – Prayer Breakfast
ONEOK – Overview & Orientation Breakfast
Superior Pipeline – Overview & Orientation Breakfast

Hospitalities - \$250 (this fee is for space only; beverages, food, entertainment, etc., is incremental)

Hospitality request registration opens Sept. 22 at 10 a.m. Central Standard Time and closes on Nov. 30, 2016. Visit www.GPAconvention.org/2017-hospitality.

Description: Company-hosted hospitalities are a popular activity at the GPA Midstream Convention, and companies interested in hosting a private suite or public hospitality must request the space through GPA Midstream (not the hotel).

The hospitality request form will become available on Sept. 22 at 10 a.m., and **the deadline to request space for the 2017 GPA Midstream Convention is Nov. 30, 2016** at 5 p.m. Central Standard Time. Space assignments will be communicated by mid-December.

GPA Midstream will charge \$250 per hospitality space (includes public events and private suites). A layout and description of suites available at the Marriott Rivercenter will soon become available at www.GPAconvention.org/2017-hospitality.

Recognition & Visibility

- Companies hosting a hospitality have the option of listing their hospitality in the GPA Midstream app. The app listing includes company name, logo, company contact information, hospitality description, plus the date, time and location of your hospitality. When it comes to location, the app will have an interactive hotel map that will direct attendees straight to each hospitality when they click on it, making it easy to find (excludes suites in the sleeping section of the hotel). Companies may also include a one-page PDF document (8.5x11, no more than 10 MB) or JPG to be included with their app listing. The document could include company information or more details about the event.
- Companies also have the option of listing their hospitality in a printed directory, which will be available on-site for attendees starting Sunday afternoon, April 9.

The Fine Print

- The \$250 hospitality space payment is due within 30 days of receiving your space assignment.
- **All company representatives attending or working a hospitality, regardless of the extent or duration of their participation in other convention activities, must be registered for the GPA Midstream Convention to participate.**
- Applying for hospitality space will not guarantee that a company will receive space, nor should companies expect to receive the same amount of space or the same type of suite as awarded in a previous year. Companies applying for space are strongly encouraged to withhold from making deposits on bands, displays, etc., until they know exactly how much space has been allotted.
- Hospitalities are not considered to be GPA Midstream Convention sponsorships, so logo recognition given to sponsors does not apply to companies hosting hospitalities. Companies are limited to one logo and one company name (no taglines, marketing-related verbiage or related business units may be included in the name listing) in the GPA Midstream app and the hospitality brochure.
- Hospitalities cannot conflict with scheduled convention functions and may not start before 7:30 p.m. on Sunday or 6:30 p.m. on Monday.
- Private parties in excess of 40 persons are not permitted at any time during GPA Midstream Convention dates.
- Signs advertising hospitalities may be placed outside the room door, but not in lobbies or hallways. Signs not adhering to placement restrictions will be removed.
- The hospitality cost is for space only. Companies must work directly with the hotel for needs other than the provided space (electrical, setup, cleanup, waste baskets, finger foods, desserts, etc.) at additional costs.
- Companies failing to adhere to the posted policies are subject to forfeiture of their exhibit space without a refund.
- Hospitality hosts are responsible for providing app information to GPA Midstream by the deadline listed below. No information will be accepted after the deadline.
- GPA Midstream has the right to cancel any company's hospitality at its sole discretion.
- GPA Midstream staff attempts to address all concerns regarding the assignment of hospitality space in an objective manner.

Associated Deadlines

- Nov. 30, 2016 – must complete online hospitality request form by 5 p.m. Central Standard Time on this date.
 - March 20, 2017 - deadline to provide company logo and other requested information for the GPA Midstream app listing to GPA Midstream
-

Advertising/Sponsorship Package (Print and Digital) - \$5,500

Maximum Available: 4

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: Maximize your company's print and digital GPA Midstream Convention footprint with a package deal that includes 3 issues of GPA Midstream Show Daily advertising space (\$4,500), one entertainment sponsorship (\$500) and one app push notification (\$2,000) for \$5,500 total.

Recognition & Visibility

- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

Entitlements

- 1 full color Junior Half Page Vertical Ad (4.75" x 7.5") in 3 issues of the GPA Midstream Show Daily (may run the same ad or different ads in each issue)
- 1 entertainment sponsorship
- 1 app push notification distributed through the GPA Midstream app

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- Sponsoring company is responsible for providing ad artwork and push notification text to GPA Midstream according to specifications
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

App – Banner Ad - \$5,000

Maximum Available: 7

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: Display your company logo and message in a banner ad at the top of the GPA Midstream app screen to target your message specifically to GPA Midstream Convention attendees and put it at their fingertips. Attendees can tap on your advertisement to see other resources on the web. An effective banner can drive traffic to your company web site, increase industry visibility and sales. Banner sponsors' ads will rotate with the other banner sponsors' ads before, during and after the GPA Midstream Convention. Banner sponsor will be allowed to run one ad at a time before, during and after the convention.

Recognition & Visibility

- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

Entitlements

- 1 banner ad that will rotate with up to 6 other companies' sponsored banner ads before the convention
- 1 banner ad that will rotate with up to 6 other companies' sponsored banner ads during the convention
- 1 banner ad that will rotate with up to 6 other companies' sponsored banner ads after the convention

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- Sponsoring company is responsible for providing ad artwork to GPA Midstream according to specifications
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline
- March 3, 2017 – deadline to send banners to run before, during and after convention and post-convention banner

App – Push Notification

Sunday, April 9 – \$2,000 (5 available)

Monday, April 10 – \$2,000 (5 available)

Tuesday, April 11 – \$2,000 (5 available)

Wednesday, April 12 – \$1,000 (5 available)

Description: Create custom messages (limited to 140 characters) to send directly to GPA Midstream Convention attendees' phones and tablets through the GPA Midstream Convention app. For app users that allow push notifications, alerts will display in the center of the screen. Those that don't allow the notifications will still be able to tap a "message" section of the app and see all notifications there. All messages will be archived in that section as well. Companies sending a push notification can link to their web sites – as long as the link characters are figured into the 140-character limit. Sponsor messages may be schedule for specific times but not during meetings, sessions and forums. See below for times.

Times during which messages may be scheduled:

- Sunday, April 9: 8 a.m. – 3 p.m., 5 – 9 p.m.
- Monday, April 10: 6:30 – 7:30 a.m., 12 – 1 p.m., 5 – 9 p.m.
- Tuesday, April 11: 7 – 9 a.m., 5 – 6:30 p.m.
- Wednesday, April 12: 6:30 – 7:30 a.m., noon – 5 p.m.

Recognition & Visibility

- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

Entitlements

- One custom 140-character message to be pushed to app users on day selected and at time specified by the sponsor (restrictions apply to times)

The Fine Print

- Until payment is received, we cannot guarantee that particular opportunity to your company.
- Sponsoring company is responsible for providing 140-character message to GPA Midstream
- Sponsor messages may be scheduled for specific times but not during meetings, sessions and forums. See times listed above for more information.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline
- March 3, 2017 – deadline to send 140-character message to GPA Midstream

Break – AM – Coffee – Monday – \$7,000

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: Coffee stations will be placed in a high traffic GPA Midstream Convention area(s) from 7:30 – 10 a.m. on Monday, offering all convention attendees an opportunity to take a break in between their morning meetings and mingle with their industry peers as they fulfill their morning caffeine requirements. In addition, coffee will be placed in eight of GPA Midstream's early-morning committee meetings on Monday, allowing committee members to focus on their agendas without having to leave the room, while also providing additional exposure to the Monday coffee sponsor.

GPA Midstream will take care of all details associated with the coffee stations. This sponsorship covers the cost of coffee only. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- “Coffee provided by ...” signs positioned in the area throughout the duration of the coffee break
- “Coffee provided by ...” tabletop signs next to the coffee stations within each committee meeting
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Break – AM – Coffee – Tuesday – \$6,000

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: Coffee stations will be placed in a high traffic GPA Midstream Convention area(s) from 8:30 – 11 a.m. on Tuesday, offering all convention attendees an opportunity to take a break in between their morning meetings and mingle with their industry peers as they fulfill their morning caffeine requirements.

GPA Midstream will take care of all details associated with the coffee stations. This sponsorship covers the cost of coffee only. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- “Coffee provided by ...” signs positioned in the main registration area throughout the duration of the coffee break
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Break – AM – Coffee – Wednesday – \$3,500

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: Coffee stations will be placed in a high traffic GPA Midstream Convention area(s) from 7:30 – 10 a.m. on Wednesday, offering all convention attendees an opportunity to take a break in between their morning meetings and mingle with their industry peers as they fulfill their morning caffeine requirements.

GPA Midstream will take care of all details associated with the coffee stations. This sponsorship covers the cost of coffee only. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- “Coffee provided by ...” signs positioned in the main registration area throughout the duration of the coffee break

- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Break – PM – Refreshment – Monday – \$12,000

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: Water and iced tea stations, along with light snacks, will be placed in the main registration area from 2 – 4 p.m. on Monday, offering convention attendees an opportunity to take a break in between meetings.

GPA Midstream will take care of all details associated with ordering food and beverages. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- “Afternoon refreshments provided by ...” signs positioned in the break area throughout the duration of the sponsored break.
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

Entitlements

- 6-ft. covered table for sponsor's use during the scheduled break hours
- Two (2) complimentary convention registrations
- Right of first refusal for the same opportunity at the 2018 GPA Midstream Convention in Austin, Texas

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Break – PM – Refreshment – Tuesday – \$12,000

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: Water and iced tea stations, along with light snacks, will be placed in the main registration area from 2 – 4 p.m. on Tuesday, offering convention attendees an opportunity to take a break in between their meetings.

GPA Midstream will take care of all details associated with ordering food and beverages. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- “Afternoon refreshments provided by ...” signs positioned in the main registration area throughout the duration of the refreshment break.

- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

Entitlements

- 6-ft. covered table for sponsor's use during the scheduled break hours
- Two (2) complimentary convention registration
- Right of first refusal for the same opportunity at the 2018 GPA Midstream Convention in Austin, Texas.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Break – Re-Charge Lounge

Monday only – \$10,000

Tuesday only – \$10,000

Monday & Tuesday (exclusive) - \$15,000

Maximum Available: 1 Monday and 1 Tuesday, OR 1 exclusive for both days combined

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The Re-Charge Lounge provides GPA Midstream Convention attendees with a place away from the hustle and bustle of other convention activities to relax and (literally) re-charge, but it won't be located too far to take away from important meetings and networking opportunities. Within this area will be comfortable lounge chairs, as well as tables and chairs, plus a number of branded charging stations and electrical outlets scattered throughout the area so attendees can take a break to charge their phones, tablets or laptops and relax. Re-Charge Lounge sponsor(s) receive exhibit space in close proximity to the lounge as an entitlement for this opportunity, as well as an app banner ad (value \$5,000).

GPA Midstream will take care of all details associated with the Re-Charge Lounge. Sponsoring company may choose to add upgrades (food and beverages, massage therapists, etc.) at its own expense.

Recognition & Visibility

- "Re-Charge Lounge provided by ..." signs positioned in the area throughout the duration of the respective sponsor's day
- Sponsor logo located on charging station signs
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

Entitlements

- 10-ft wide display area approximately 8-ft deep located within the Re-Charge Lounge area (Monday only, Tuesday only, or both days for exclusive sponsor)
- 6-ft. covered table/electrical
- Up to 2 custom push notifications through the GPA Midstream app (value \$4,000)
- 1 app banner ad to run on respective sponsored day
- Two (2) complimentary convention registrations (**reserved for exclusive sponsor only**)
- Exclusive sponsor will have right of first refusal for the same opportunity at the 2018 GPA Midstream Convention in Austin, Texas

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Breakfast – Monday – “Good Morning GPA Midstream” – \$10,000

Maximum Available: 1 exclusive

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The Monday “Good Morning GPA Midstream” continental breakfast would be located among the heart of GPA Midstream Convention activities from 6:30 – 8:00 a.m., providing all convention attendees with the option to gather for light breakfast fare and mingle with others prior to their morning meetings. GPA Midstream will take care of all details associated with the breakfast. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- Recognition in the GPA Midstream app as the exclusive Monday breakfast sponsor, including company logo and a link to the breakfast location
- Two “Breakfast provided by ...” signs positioned in the breakfast area throughout the duration of the sponsored event
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app

Entitlements

- Two (2) complimentary convention registrations
- Breakfast sponsor will have right of first refusal for the same opportunity at the 2018 GPA Midstream Convention in Austin, Texas

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- All company representatives attending this sponsored event, regardless of the extent or duration of their participation in other convention activities, must be registered for the GPA Midstream Convention to participate.
- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- Nov. 14, 2015 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Breakfast – Monday – “International Breakfast” – \$2,000

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: GPA Midstream’s International Breakfast requires a purchased ticket for entry and is open to any convention attendee with international business interests. Those who register for this 1.5-hour session will have access to a sit-down breakfast as they listen to a keynote speaker covering a topic that will be of interest to this particular group.

This sponsorship opportunity will help GPA Midstream cover the cost of the breakfast while providing the sponsoring company with exposure through signage during the breakfast and in materials promoting the conference. GPA Midstream will take care of all details associated with the breakfast. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- “Breakfast provided by ...” sign positioned near the breakfast buffet
- Companies may assign 1 – 2 employees/representatives to greet breakfast participants as they enter the room and collect tickets from guests upon entry.
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Breakfast – Tuesday – “Good Morning GPA Midstream” – \$10,000 (exclusive) Sold to Fesco*

***Sponsorships valued at more than \$10,000 give sponsors right of first refusal for the same opportunity the following year**

Description: This opportunity speaks true to the name of this sponsored event. This continental breakfast will be located in the main registration area from 7:30 – 8:30 a.m. on Tuesday, providing all convention attendees with the option to gather for light breakfast fare and mingle with other attendees prior to their Tuesday morning meetings.

GPA Midstream will take care of all details associated with the breakfast. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- Recognition as GPA Midstream Convention Partner by company logo placement on the back cover of the convention promotional brochure mailed to more than 10,000 midstream professionals
- Two “Breakfast provided by ...” signs positioned in the main registration area throughout the duration of the breakfast
- Company logo acknowledgment on GPA Midstream Convention web site
- Recognition as GPA Midstream Convention Partner by company logo placement within the on-site convention program
- A 6-ft. table will be available for the sponsoring company's use during the event

Entitlements (reserved for exclusive sponsor only – does not apply to shared sponsorship)

- One (1) complimentary convention registration
- Breakfast sponsor will have right of first refusal for the same opportunity at the 2018 GPA Midstream Convention in Austin, Texas.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- All company representatives attending this sponsored event, regardless of the extent or duration of their participation in other convention activities, must be registered for the GPA Midstream Convention to participate.
- Because another sponsored event immediately follows the breakfast, company representatives are required to remove literature, signage and other display/promotional materials immediately upon conclusion of the breakfast at 8:30 a.m.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a GPA Midstream Convention Partner in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Entertainment – \$500

Maximum Available: 100

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The Tuesday Night GPSA Party is the convention's largest social gathering, bringing the very best in dining and entertainment to those who attend this event. Party goers will have a number of dinner and dessert options as they make their way through the buffet lines, and with each party ticket comes two tickets for complimentary alcoholic beverages. Entertainment will follow the dinner. Sharing in the sponsorship of this event with GPA Midstream and GPSA member companies will go a long way toward making this a great evening.

Recognition & Visibility

- Company name and/or logo in a scrolling presentation during the Sunday evening Early Bird Reception with Vendor Night and the Tuesday night dinner.

- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- March 15, 2015 – final sign-up/payment deadline
- March 22, 2015 – must have company logo by this date to ensure recognition as an Entertainment Sponsor on the scrolling presentation

Friends Package – \$15,000

Maximum Available: 3* (*7 of the 10 Friends sponsors from 2016 renewed for 2017, which means that four openings for this opportunity are available)

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: This sponsorship opportunity provides the greatest level of exposure leading up to the event through a number of high-profile convention communications. Friends sponsors also receive maximum exposure during the conference with recognition at three different convention activities, recognition within the GPA Midstream Convention smart phone/tablet app, plus a 10-ft. exhibit space in the foyer near the registration area throughout the duration of the GPA Midstream Convention. Restrictions on the display area may apply according to hotel space.

Recognition & Visibility

- Logo recognition on a GPA Midstream Convention Friends sponsor banner displayed at the Sporting Clays and Golf Tournament and also on e-mail communications to shooters and golfers
- General Recognition & Visibility elements listed as part of the GPSA Party Table Sponsorship
- Recognition as a GPA Midstream Convention Friends sponsor by prominent company logo placement on the inside and back covers of the convention promotional brochure mailed to more than 10,000 midstream professionals
- Logo placement exclusive to Friends sponsors only on 10,000 envelopes in which the convention promotional brochures will be mailed.
- Recognition as a GPA Midstream Convention Friends sponsor within the GPA Midstream smart phone/tablet app
- Full page ad (Trim Size: 4w" x 8.5h" / Bleed Size: 4.12w" x 8.75h") in the GPA Midstream on-site program. For clarification, this is the pocket-sized program printed by GPA Midstream that contains the full conference schedule and is available to all attendees. 2,000 copies were printed in 2016.
- Recognition as a GPA Midstream Convention Friends sponsor in the GPA Midstream app, with a link to booth location and an opportunity to provide additional information to attendees.
- Recognition as a GPA Midstream Convention Friends sponsor by prominent company logo placement on the inside cover of the on-site program
- Recognition as a GPA Midstream Convention Friends sponsor by company logo in at least three convention-specific electronic communications issued by GPA Midstream
- Recognition as a GPA Midstream Convention Friends sponsor by prominent company logo placement on the GPA Midstream Convention web site

Entitlements

- 2 complimentary convention registrations
- 10-ft wide display area approximately 8-ft deep in a prime location near registration (exact location varies according to hotel venue)
- 6-ft. covered table/electrical
- GPSA Party Table Sponsorship is included with the Friends package (\$2,500 value)
- Friends sponsors will have right of first refusal for the same opportunity at the 2018 GPA Midstream Convention in Austin, Texas.

The Fine Print

- Sponsorships are awarded on a first-come, first-paid basis. A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- Previous year's Friends sponsors have the right of first refusal for the same opportunity the following year.
- Friends sponsors are limited to one logo in all GPA Midstream communications and signage recognizing sponsors.
- Exhibit space assignments are determined by random drawing each year; GPA Midstream will not accommodate requests for a different exhibit space.

- Companies must ensure their displays fit within the designated display space at all times; this will be strictly enforced by GPA Midstream throughout the convention.
- Companies are responsible for providing their own signage, display materials, handouts, etc., for their display space and must work directly with the hotel for needs other than the provided space, table and electrical.
- Subletting of space partially or in its entirety is not permitted.
- Payment in full must be received by no later than January 31, 2017. Failure to meet final payment deadline results in forfeiture of deposit and all subsequent Friends benefits.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a Friends sponsor in the convention promotional brochure
- January 31, 2016 – final payment deadline
- March 3, 2017 – deadline to turn in full page ad for the GPA Midstream on-site program and the attachment to be included in the GPA Midstream app

Golf Beverage Cart – \$4,000

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The golf tournament, a Sunday networking opportunity promoted in the GPA Midstream Convention promotional brochure, is held at a first class golf course near the convention site each year. The golf tournament typically draws about 150 participants each year. Two beverage carts serve GPA Midstream/GPSA golfers, and this sponsorship would put the sponsoring company's logo on both beverage carts that will be visible to golfers as it serves them during the tournament.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Golf Breakfast – \$2,000

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The golf tournament, a Sunday networking opportunity promoted in the GPA Midstream Convention promotional brochure, is held at a first class golf course near the convention site each year. The golf tournament typically draws about 150 participants each year. GPA Midstream will take care of all details associated with the breakfast.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- A 4x6 ft. "Breakfast provided by" banner with company logo for the duration of breakfast being served.
- Opportunity for sponsors to hand out promotional items at golf tournament activities (restricted to sponsors only)
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- Until payment is received, we cannot guarantee that particular opportunity to your company.

- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
 - March 3, 2017 – final sign-up/payment deadline
-

Golf Hole – \$1,200

Maximum Available: 18

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The golf tournament, a Sunday networking opportunity promoted in the GPA Midstream Convention promotional brochure, is held at a first class golf course near the convention site each year. The golf tournament typically draws about 150 participants each year. Golf hole sponsors have the option of setting up at registration and/or their designated hole to greet golfers and hand out promotional items during the event.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsors to hand out promotional items at golf tournament activities (restricted to sponsors only)
- A 32" by 18" sign with company logo placed at sponsored hole
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- Until payment is received, we cannot guarantee that particular opportunity to your company.
- Hole sponsors are responsible for setting up at their assigned hole prior to tee time. Sponsors must work directly with the facility to secure tables and chairs, etc., that may be needed for their stations.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- March 3, 2017 – final sign-up/payment deadline
-

Golf Lunch – \$2,500

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The golf tournament, a Sunday networking opportunity promoted in the GPA Midstream Convention promotional brochure, is held at a first class golf course near the convention site each year. The golf tournament typically draws about 150 participants each year. GPA Midstream will take care of all details associated with the lunch.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- A 4x6 ft. "Lunch provided by" banner with company logo for the duration of lunch being served.
- Opportunity for sponsors to hand out promotional items at golf tournament activities (restricted to sponsors only)
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
 - March 3, 2017 – final sign-up/payment deadline
-

Golf Prize – \$500

Maximum Available: 15

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The golf tournament, a Sunday networking opportunity promoted in the GPA Midstream Convention promotional brochure, is held at a first class golf course near the convention site each year. The golf tournament typically draws about 150 participants each year. Prize sponsorship dollars go toward quality prizes purchased by GPA Midstream that will be awarded to golfers at the conclusion of the event. GPA Midstream will take care of all details associated with purchasing and distributing prizes.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsors to hand out promotional items at golf tournament activities (restricted to sponsors only)
- A “Thank You to Our Prize Sponsors” sign with prize sponsor company logos displayed next to prizes table
- Prize sponsor logos printed on gift card envelopes handed to recipients
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- March 3, 2017 – final sign-up/payment deadline

Golf Shirts – \$5,000

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The golf tournament, a Sunday networking opportunity promoted in the GPA Midstream Convention promotional brochure, is held at a first class golf course near the convention site each year. The golf tournament typically draws about 150 participants each year. Golfers will receive a quality polo embroidered with the shirt sponsor’s logo embroidered on the sleeve of the polo shirt and the GPA Midstream logo embroidered on the chest of the shirt. GPA Midstream will take care of all details associated with ordering shirts. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsor to hand out shirts and other promotional items at golf tournament activities
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Hotel Room Drop – \$1,000

Maximum Available: 5

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: This fee provides access for a company to work directly with the hotel to put literature or promotional items on the doors or in the rooms of GPA Midstream convention attendees staying at the host hotel. Upon approval by GPA Midstream, details for this service should be handled directly between the sponsoring company and the hotel, and additional fees charged by the host hotel are the sponsoring company’s responsibility.

Recognition & Visibility

- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- The final cost for this opportunity could be as high as \$12,000 – \$15,000 after artwork and hotel distribution fees are applied. After a company secures this sponsorship, it shall work directly with the hotel for specific arrangements.
- Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Meeting Program – \$5,000

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: This opportunity is designed to help GPA Midstream cover the cost of printing the on-site convention program. For clarification, this is the pocket-sized program printed by GPA Midstream that contains the full conference schedule and is available to all attendees. Sponsor receives back cover ad placement on the program.

Recognition & Visibility

- Full color company ad placement on back cover of the on-site convention program (Trim Size: 4w" x 8.5h" / Bleed Size: 4.12w" x 8.75h")
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- Company is responsible for providing artwork in the appropriate size and file type by the deadline listed below.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline
- March 8, 2017 – deadline to turn in final artwork for the ad

Party Table – \$2,500

Maximum Available: 10

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The Tuesday Night GPSA Party is the convention's largest social gathering, which means that the demand for this popular event typically creates long lines to get in the doors and at the beverage stations. To avoid the long lines, table sponsors will receive a reserved company table for 10 near the stage, along with 10 "VIP" tickets, allowing early entry (30 minutes prior) to the party for their table guests. Two table representatives may have the option of going backstage after the party to meet the entertainer(s) and take photos (varies year-to-year on entertainment contract).

Recognition & Visibility (includes Entertainment Sponsorship)

- Company name and/or logo in a scrolling presentation during the Sunday evening Early Bird Reception and the Tuesday night dinner
- Company logo displayed in the center of the reserved table
- Company logo placed on GPSA Convention Party page in the GPA Midstream on-site program
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream Convention Friends that receive this benefit as part of the Friends package will not receive priority seating over table sponsors, and vice versa; reserved tables are assigned randomly. The exception is when one company purchases more than one table: in that case, the two+ tables will be placed next to one another but still do not receive special placement because of multiple purchases.
- VIP tickets will be placed in a designated company representative's registration packet.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have payment and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline
- March 3, 2017 – must have company logo by this date to ensure recognition as an Entertainment Sponsor on the scrolling presentation and on the GPSA Convention Party page in the GPA Midstream on-site program

Print Advertising – GPA Midstream Show Daily

Contact Crystal Myers with your ad plans: cmyers@GPAglobal.org or (918) 493-3872

Description: The GPA Midstream Show Daily is a publication distributed on site during the GPA Midstream Convention and electronically to GPA Midstream's entire database of more than 10,000 midstream professionals, so the reach goes well beyond those on site at the Marriott Rivercenter hotel. Content is 100 percent dedicated to the convention's meetings, events, awards and news, which means it does get read from cover to cover. Advertising space is limited among the 12 pages in each GPA Midstream Show Daily issue, so commit early to be included. The more you advertise, the more you save.

Daily, Monday – Wednesday (April 11 – 13)

Covers	Per Issue	Size	1 Issue	2 Issues	3 Issues
Inside Front	1	10.75" x 16.5"	\$4,500	\$7,600	\$9,500
Inside Back	1	10.75" x 16.5"	\$4,000	\$7,000	\$8,500
Back	1	10.75" x 16.5"	\$5,000	\$8,000	\$10,000
Display Ads	Per Issue	Size	1 Issue	2 Issues	3 Issues
Tabloid	1	10.75" x 16.5"	\$3,800	\$6,000	\$7,000
Jr. Full Page	3	7" x 10"	\$3,000	\$5,000	\$6,500
Jr. Half Page Vertical	6	4.75" x 7.5"	NA	NA	\$4,500

The Fine Print

- GPA Midstream Show Daily advertising is not considered a sponsorship, so logo recognition so logo recognition given to sponsors does not apply to Show Daily advertisers.
- A non-refundable 10% deposit will secure Show Daily ad space. Until payment is received, we cannot guarantee ad space to your company.
- Advertisers will be billed for ad space less the 10% deposit upon conclusion of the GPA Midstream Convention and payment is due upon receipt.

Materials deadline: March 3, 2017

Proceedings – \$3,000

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: Each year after the convention, GPA Midstream makes conference papers, presentations, registration lists, etc., available to convention attendees who requested the proceedings when they registered. Nearly 80 percent of registrants opt-in to receive the proceedings. Proceedings will be made available in digital format about two months after the convention has concluded.

Recognition & Visibility

- Sponsoring company's recognition in a header image at the top of the web page where proceedings will be available.
- Sponsoring company may place one JPG advertisement on the Proceedings page to advertise its services and/or supplies
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Promo Tables – \$750 (3-ft. space) or \$1,000 (6-ft. space)

Maximum Available: 10 6-ft spaces; 10 3-ft spaces Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: Promo tables offer another way for companies to promote their brands through literature and promotional giveaways (please note: this sponsorship is not an exhibit space, which means that employees may not staff the designated tables/spaces). GPA Midstream has traditionally offered a general literature area for companies to place literature only, but during the past several years, companies have been placing promotional items like koozies, cups, candies, pens, etc., in the literature area, forcing GPA Midstream to remove and confiscate those items. Companies interested in making such items available to all convention attendees may do so through a Promo Table sponsorship. This area will be open throughout the duration of the convention, providing attendees with an opportunity to browse through the items and take advantage of the freebies in between meetings and other obligations.

Recognition/Visibility

- GPA Midstream will list participating companies on GPAconvention.org.
- GPA Midstream will provide an 11" x 8.5" sign with company logo to designate each company's Promotional Items Area space. Companies may replace the provided sign with their own tabletop sign, provided it fits within space allotted.
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

Entitlements

- A designated 3-ft. or 6-ft. table space available for companies to place their promotional items.

The Fine Print

- Until payment is received, we cannot guarantee that particular opportunity to your company.
- This sponsorship is not an exhibit space, which means that employees may not staff the designated tables/spaces. It is intended for the placement of promotional items and/or literature only.
- Only Promo Table sponsors may place materials in the designated area.
- Participating companies are responsible for keeping their spaces stocked throughout the conference.
- Promo items may be placed in the Promo Table area only. Any materials found on the conference floor or other common areas will be confiscated by GPA Midstream.
- Companies are responsible for shipping or bringing promo items to the host hotel; GPA Midstream will not store the promo items for you.
- No overnight security will be provided; securing items outside of convention hours is your company's responsibility.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- March 3, 2017 – final sign-up/payment deadline

Sporting Clays Breakfast – \$1,500

Maximum Available: 15

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of 150 participants in a laid back atmosphere of friendly competition. GPA Midstream will take care of all details associated with the breakfast.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- A “breakfast provided by” sign with company logo for the duration of breakfast being served
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to sponsors only)
- Recognized by company logo on GPAconvention.org, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app

The Fine Print

- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- March 3, 2017 – final sign-up/payment deadline
-

Sporting Clays Drinks – \$2,000

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of 150 participants in a laid back atmosphere of friendly competition. The Sporting Clays drinks sponsor will receive recognition for providing participants with non-alcoholic beverages for breakfast, during the shoot and for lunch. The drink sponsor will receive recognition with company logo placed on soft-sided coolers; one cooler will be provided to each team of four.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Company logo printed on soft-sided coolers; one cooler will be distributed to each team of four
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to sponsors only)
- Recognized by company logo on GPAconvention.org, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app

The Fine Print

- Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company’s sponsorship at its sole discretion.

Associated Deadlines

- March 3, 2017 – final sign-up/payment deadline
-

Sporting Clays Prize – \$500

Maximum Available: 15

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of 150 participants in a laid back atmosphere of friendly competition. Prize sponsorship dollars go toward \$500 gift cards that will be awarded to clays participants by random drawing at the conclusion of the event. GPA Midstream will take care of all details associated with purchasing and distributing prizes.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to sponsors only)
- A “Thank You to Our Prize Sponsors” sign with prize sponsor company logos displayed next to prizes table.

- Prize sponsor logos printed on envelopes that hold the gift cards handed to all prize recipients.
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- March 3, 2017 – final sign-up/payment deadline

Sporting Clays Shirts – \$5,000

Maximum Available: 1

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of 150 participants in a laid back atmosphere of friendly competition. If a company steps forward for the shirt sponsorship, clays participants who register for the event will receive a quality polo embroidered with the sponsor's logo embroidered on the sleeve of the polo shirt and the GPA Midstream logo embroidered on the chest of the shirt. GPA Midstream will take care of all details associated with ordering shirts. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsor to hand out shirts and other promotional items at Sporting Clays activities
- Recognized by company logo on GPA Midstream convention web site, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app.

The Fine Print

- A 50% deposit is required to secure your sponsorship upon application. Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
- March 3, 2017 – final sign-up/payment deadline

Sporting Clays Station – \$1,200

Maximum Available: 12

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The GPA Midstream Sporting Clays event, a Sunday networking opportunity, provides sponsors with a great venue to put their company name in front of 150 participants in a laid back atmosphere of friendly competition. Station sponsors have the option of setting up at registration and/or their designated station to greet shooters and hand out promotional items during the event.

Recognition & Visibility

- Company logo acknowledgment on banner and related signage at the event
- Opportunity for sponsors to hand out promotional items at Sporting Clays activities (restricted to sponsors only)
- A 32" by 18" sign with company logo placed at sponsored station, along with an ice chest filled with 30 soft drinks.
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- Station sponsors are responsible for setting up at their assigned station prior to the shooting start time. Sponsors must work directly with the facility to secure tables and chairs, etc., that may be needed for their stations.
- Until payment is received, GPA Midstream cannot guarantee that particular opportunity to your company.

- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- March 3, 2017 – final sign-up/payment deadline

Young Professionals Reception – \$1,500

Maximum Available: 2

Sign-up for all opportunities opens Sept. 22 at 10 a.m. Central Standard Time. Visit www.GPAconvention.org/sponsor-2017.

Description: The Young Professionals (YP) Reception is a Sunday networking opportunity targeting the midstream industry's next generation of leaders following a YP committee meeting. This sponsorship helps GPA Midstream cover the cost of the reception. GPA Midstream will take care of all details associated with the reception.

Recognition & Visibility

- Company logo acknowledgment on related signage at the reception
- Opportunity for sponsors to hand out promotional items at the reception (restricted to sponsors only)
- Logo recognition on GPA Midstream Convention web site and printed materials will be based on cumulative sponsorship spend. See Appendix A for details.

The Fine Print

- Until payment is received, we cannot guarantee that particular opportunity to your company.
- GPA Midstream has the right to cancel any company's sponsorship at its sole discretion.

Associated Deadlines

- Nov. 30, 2016 – must have 50% deposit and company logo by this date to ensure recognition as a sponsor in the convention promotional brochure
 - March 3, 2017 – final sign-up/payment deadline
-

Appendix A

Company name and logo recognition on the GPA Midstream Convention web site and in printed convention materials will be based on a company's cumulative sponsorship spend. Please review the dollar amounts below and corresponding recognition elements that are included with those amounts.

Please note: Companies are limited to one logo and one company name (no taglines, marketing-related verbiage or related business units may be included in the name listing) in related convention materials.

\$500 – \$750

Recognized by company name listed as a Supporting Sponsor on GPAconvention.org

\$1,000 and up

Recognized by company logo on GPAconvention.org

\$1,500 and up

Recognized by company logo on GPAconvention.org, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, and logo in the printed on-site program

\$2,000 and up

Recognized by company logo on GPAconvention.org, logo in GPA Midstream promotional brochure mailed to more than 10,000 midstream professionals, logo in the printed on-site program and logo within the GPA Midstream Convention app (does not include Vendor Night)